

* What are some techniques your parents use to get you to do what they want you to do such as clean your room or do your homework?

Positive Incentives	Negative Incentives

* Incentives are rewards or penalties that are used to encourage people to behave in certain ways. Economic incentives usually involve money.

Incentives and You

	Examples of Positive Incentives	Examples of Negative Incentives
Home	<hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>	<hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>
School	<hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>	<hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>

Identifying Positive Incentives

Ad #1



Ad #2

THURSDAY, JUNE 15, 1939

1¢

soap sale

ONE LARGE CAKE FOR ONLY 1¢
with every 3 cakes of Sweet-Heart Soap at regular cost!

A BIG, GENEROUS CAKE of SweetHeart, the soap that agrees with your skin, is what your penny buys . . . with every three cakes at the regular price. Imagine! One full-size cake in every four for only one cent!

"MONEY CAN'T BUY A PURER SOAP," say leading research authorities. So naturally doctors advise SweetHeart for babies' tender skin, and beauty experts endorse this thorough, yet extra-gentle cleansing care. No wonder SweetHeart Soap is beloved by lovely women ever since the "Gay Nineties"!

MORE THAN A FINE COMPLEXION SOAP . . . it's the favorite of all the family, from tiny tots to husky husbands. SweetHeart is the only toilet soap you need in your home!

Stock up now at the sensational saving of almost 25% on your soap bill . . . before the big 1¢ sale ends! At your grocer or dealer now!

THE SOAP THAT AGREES WITH YOUR SKIN

SWEETHEART

Toilet Soap

Ad #3

Scary, Life Size
MONSTER GHOST

Obeys Your Commands!
OVER 7 FEET TALL
only \$1.00

This chiller-thriller acts as though alive. Make him obey your commands even when you are secretly hiding as far as 100 feet away. Make him dance to music too.

Rises, Jumps, Darts
Floats in Air!

A real terror, giant sized—horrible and sinister—of durable polyethelene. Amaze and scare your friends. Loads of fun indoors and outdoors.

Peeping Skeleton Hands FREE with Order

Truly amazing! They pop right out of your pocket and crawl up your shirt, coat, etc. Money back guaranteed if not thrilled. Add only 35¢ for postage and handling.

55 E. WASHINGTON STREET
MELTON CO. DEPT. 550 CHICAGO, ILL. 60602

Ad #4

DAVEGA 30 Store RADIO SALE



Trade in your old Radio

\$30⁰⁰ OFF!

Limited Quantity New 1942

Combination RADIO PHONOGRAPHS

- Automatic Record Changer
- Plays and Changes 10" and 12" Records
- American Programs
- Foreign Programs
- New 1942 Belmont
- Full Vision Dial
- Full Size Console
- Superb Tone on Radio and Records
- Beautiful Cabinet

OUR \$99⁹⁵ VALUE

69⁹⁵

52 WEEKS TO PAY
Small Credit Charge



\$20⁰⁰ OFF

NEW 1941 GENERAL ELECTRIC AUTOMATIC TUNING RADIOS

Formerly **59.95**

39⁹⁵

\$1 WEEKLY

Small Credit Charge

Limited Quantity

AC-DC RADIOS

Hurry—if you want one of these good-looking little radios at a smashing low price! Plays on AC and DC—has Dynamic Speaker, Built-in Aerial and other features for excellent performance.

VALUE \$12⁹⁵

7⁹⁵

25⁰⁰ WEEKLY
Small Credit Charge

Downtown.....15 Cortlandt St.	Yorkville.....148 E. 88th St.	Brooklyn.....260 Fulton St.	Astoria.....31-55 Steinway St.
.....63 Cortlandt St.	80th St.....2565 Broadway	(Boro Hall)	Flushing.....39-11 Main Street
Near 15th St.....51 Broadway	Harlem.....123 W. 125th St.	Brooklyn.....524 Flatbush Ave.	Hempstead.....45 Main St.
Hotel Commodore, 111 E. 42nd St.	100th St., 1593 St. Nicholas Ave.	Brooklyn.....1324 Kings Highway	White Plains.....175 Main St.
Times Square.....152 W. 42nd St.	Cor. 163rd St., 345 Eastmore Blvd.	Bay Ridge.....3108 Fifth Ave.	Newark.....60 Park Place
Empire State Bldg., 19 W. 34th St.	Brooklyn.....31 E. Ferdinand Rd.	Bayside.....2033 96th St.	(Military Park Bldg.)
Madison Square Garden	149th St.....2860 Third Ave.	Brownsville.....1703 Pitkin Ave.	Jersey City.....32 Journal Square
823 Eighth Ave.		Jamaica.....193-24 Jamaica Ave.	Paterson.....185 Main St.

ALL STORES OPEN EVENINGS

DAVEGA CITY RADIO

MAIL COUPON TO DAVEGA

176 Ninth Ave., N. Y. C.

For further information about these grand radio bargains. Or phone CHelsea 3-5236. No obligation.

Name _____

Address _____

8. 10/24

Identifying Negative Incentives

#1



#2

Sovisville Public Library Payment Receipt 10/31/07		
Date Due		
05/31/07	Super Cats	\$3.50
05/31/07	Swamp Monster	\$3.50
07/22/07	Baseball Greats	\$1.75
	Total Paid	\$8.75

#3

Meadville Fines	
Double Parking	\$115
No standing	\$115
Fire Hydrant	\$115
No parking	\$65
No parking, street cleaning	\$65
Overtime parking, time limit posted	\$65
Expired meter	\$65

#4

